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Sudden cardiac deaths are the leading cause of non-accidental death in young individuals.

The overall survival rate from cardiac arrest in the UK is less than 10%, but early AED and CPR use can improve survival rates to > 70%.

1. Recruitment and retention of volunteers to form part of the steering team for the trust medical activities.
2. To raise awareness of sudden cardiac arrest in the community, with innovation to reach a larger audience and navigate through the COVID pandemic.
3. Promote education and training on sudden cardiac arrest awareness, safe exercise and CPR/AED use to members of the community, schools and sports clubs
4. Form alliances with University hospitals of Leicester (UHL) and have a prominent role in inherited cardiac conditions service development
5. Contribute as a key medical stakeholder to strategy planning locally with